



CERTIFIED WELLNESS PROFESSIONAL™



©Corporate Health & Wellness Association
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An increasing number of employers and corporations focus on employee health and wellness to get their employees and plan members to engage in healthy behavior as a way to reduce healthcare and health insurance costs. In turn, an increasing amount of employers are looking for human resources and benefits professionals with experience in employee health and wellness programs. This need will increase as more employers expand their wellness programs. Every corporate culture is different; therefore, wellness programs must be uniquely created for each specific corporate culture.

The Certified Wellness Professional™ is a certification of expertise offered by the Corporate Health & Wellness Association (CHWA). The certification requires 8 Modules of training/classes and can be completed either live in-person at a CHWA event or online.

In order to maintain certification after the required training, Certified Wellness Professional™ must complete five hours per year of continuing education credits to stay up-to-date with industry best-practices and standards.

Who Will Benefit from this Certification?

- HR/Benefits Directors or Wellness Managers
- Agents, Brokers and Consultants
- Insurance/Healthcare Industry Professionals

THRE EASY STEPS



1. REGISTER

2. READ

our comprehensive industry textbook, “Engaging Wellness,” as part of the certification curriculum.

- Price of certification does not include textbook fee
- Purchase print copy for **\$80** or digital textbook for **\$35**
- Book accounts for roughly **35 percent** of the exam questions and is mandatory to pass

3. TAKE

8 modules of online education and pass the **100 multiple choice** question exam within **65 days** of beginning the course.

- Participants will be given two opportunities to pass the exam before paying a re-examination fee of **\$200**
- A grade of **75 percent** of higher is required

TOP 10

BENEFITS

OVERVIEW

1. Certified means educated

Access educational content taught by leading employers and industry experts from organizations such as Safeway, Johnson & Johnson, L.L. Bean and more. CWP™ is recognized by the Corporate Health & Wellness Association and Corporate Wellness Magazine.

2. Increase your visibility

Receive direct click-through leads by being featured on the Corporate Health & Wellness Association directory, www.WellnessAssociation.com as a Certified Wellness Professional™

3. Improve your marketability

Use the certification seal and professional CWP™ designation on your business cards, websites and social media profiles.

4. Showcase your achievement

Your clients and business associates will see you are a true expert in your field with our complimentary certificate. Also available, on white pressed metal and framed in beautiful rich wood. Complimentary and framed certificates are available online upon completion of the final exam.

5. Stay informed and steps ahead of your competition

Becoming certified improves your knowledge base which sets you apart as a specialist in your field.

6. Share the experience

Put your new skills into practice and demonstrate your superior level of knowledge with your clients or company.

7. Refresh and share

Receive a comprehensive workbook that can be reviewed as needed and shared with administrative staff to keep them engaged in your business.

8. Seize solutions

Access our professional network to obtain support for your corporate wellness questions to better serve your clients.

9. Stay tuned in

Demonstrate your ongoing expertise through continuing education, future book releases and much more.

10. Share the wealth

Obtain group discounts, packages, learning tools and other benefits

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