

CORPORATE HEALTH & WELLNESS ASSOCIATION MEMBERSHIP BROCHURE



The Corporate Health and Wellness Association

The Corporate Health & Wellness Association (CHWA) is the first national non-profit association focused on health, wellness, prevention and disease management for employers, employees and their families. Our goal is to promote health and wellness in the workplace and to foster an atmosphere of education and engagement with health and wellness programs in the workplace.

Our Mission

- To raise awareness of the benefits of employers implementing health and wellness programs and the importance of living a healthy lifestyle.
- To provide a reliable source of information, statistics and research data on health and corporate wellness to employers, affinity groups, insurance companies, insurance agents and consultants through research and surveys.
- To serve as a central point for communication in the corporate wellness industry for employers, affinity groups, insurance companies, insurance agents, consultants and worksite research community.
- To allow the corporate wellness industry to come together to find more efficient and effective ways to educate, implement and enroll corporate wellness programs. To identify improved methods to engage employees in corporate wellness programs.
- To disseminate information about the return on investment and successful results for employers who implement corporate health and wellness programs.
- To identify the most effective corporate wellness programs.
- To identify new corporate wellness plans and products that members seek and identify companies to create them. To produce a monthly trade publication in corporate wellness to educate employers, employees and plan members on corporate wellness.
- To host an annual meeting where all industry participants in corporate wellness can come together and network.

For more information contact Sarah Hunt at info@wellnessassociation.com or call us at 561-204-3676

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Professional Membership

Annual CHWA Membership Fees

(Membership is annually, NOT based on the Calendar year)

Individual Membership	\$600
Corporate Membership	\$1,000
Provider Membership	\$1,200
Government, University or Non-Profit Membership	\$400

Benefits of CHWA Professional Membership

Certified Corporate Wellness Specialist®

Members have the opportunity to participate in our comprehensive certification program, the Certified Corporate Wellness Specialist®. This prestigious designation will bring you up to date on the latest trends, best practices and innovations in the Corporate Wellness Industry.

Employer Corporate Wellness Case Studies & Best Practices

Learn from some of the most successful companies which practices and programs they implemented that had the best results.

Webinars and Expert Podcasts

Learn from the convenience of your computer from some of the leading experts in the corporate health and wellness industry through our cutting-edge webinars, expert interviews and podcasts that are conducted all year long. Stay on top of new initiatives and innovative programs and learn not only what your peers are doing, but where the industry is heading.

Research and Surveys

Have access to CHWA surveys and research that are conducted throughout the year. Understand what employers, insurers and agents are doing in the area of wellness. Learn about ROI, new programs, new engagement methods and obstacles facing stakeholders. Members also have access to the CHWA comprehensive annual research report with over 100 pages of detailed corporate wellness intelligence. The CHWA report is free for members and \$500 for non-members.

Private Member Website

Have access to our private member website, where you can access exclusive information, reports, research, surveys and employer case studies. Learn what other employers are implementing, what they have implemented, what works and what doesn't, and network and collaborate with your peers.

Committees

CHWA members can participate in CHWA committees and help shape the direction of the corporate wellness industry. Members are able to give insight, advice and guidance as to the direction of the industry and the direction of the CHWA.

Corporate Wellness Magazine

Have access to special sections of the Corporate Wellness Magazine and priority in submitting articles for the magazine.

Corporate Wellness Leadership Awards

As a member you can apply and nominate your organization for the CHWA's Corporate Wellness Leadership Awards which recognizes a select group of individuals and organizations each year whose achievements have enhanced and brought innovation to the corporate health and wellness industry. This award also recognizes leading employer groups for providing an exemplary program or innovation consistent with the vision of the Corporate Health and Wellness Association's goals; to advance health and wellness, initiate health improvement and education by engaging plan members, promote proven strategies, and advocate for the cause of wellness amongst their plan members. Members may also participate in the voting process where they are able to benchmark themselves against nominees and recipients of this prestigious award.

Member Discounts

Receive special discounts to industry workshops conferences, publications, reports and other activities throughout the year provided by the CHWA and organizations the CHWA partners with.

Use of Corporate Health and Wellness Association (CHWA) Logo on Your Website

Members can use the CHWA logo on their own website, when linked properly back to WellnessAssociation.com with language that states the organization is a member of the Corporate Health and Wellness Association.

Company Listing in Membership Directory

We will add your company's address and website and logo to the CHWA website under the membership tab.

Certification Memberships

*Organization must apply for certification and meet the industry standards in order to receive the certification.

**Applicant must complete the online application, complete 8 hours of educational training, and complete and pass the online examination in order to receive the certification.

Certified Corporate Wellness Specialist® Membership (1 year Membership; includes Certified Corporate Wellness Specialist® program and inclusion in our membership directory)	\$995
Certified Wellness Provider® Membership (2 year Membership; includes Certified Wellness Provider® program and inclusion in our membership directory)	\$2,000
Certified Wellness Provider® Membership (1 year Membership; includes Certified Wellness Provider® program and inclusion in our membership directory)	\$1,500

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www.WellnessAssociation.com